**Questionnaire**

**BCCAP\_JAN\_OXFORD**

Survey

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|  |
| --- |
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Module: \_1

Page: Page1

<span style="color:red"><b>Can you think of anyone else? These might be people from your family, our family, from work, from the neighbourhood, from some other organizations you belong to, or they might be someone else. You might have talked with them about the upcoming national election, local politicians or election, or issues that government deals with, such as the economy, the environment, immigration, or health care. </b></span>

<span style="color:red"><b>Please either input the names or indicate that you don't discuss politics with others</b></span>

<span style="color:red"><b>Please input at least one name or select that you do not discuss politics</b></span>

|  |  |
| --- | --- |
| OXF1tgrid*- Show all respondents* | GRID-OPEN |
| **Thinking back over the last month, please give the names of those with whom you discussed politics. Please list only their initials.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF1a | Name 1 |
| OXF1b | Name 2 |
| OXF1c | Name 3 |
| OXF1d | Name 4 |
| OXF1e | Name 5 |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 |  | Political Discussant |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF1r*- Show if count1 and not flagadd* | MULTIPLE CHOICE |
| **&nbsp;** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | <b>I never discuss politics with others</b> |  |

*↯ Goto page Page1 if flag == 1 or flag2 == 1 or flagadd == 1*

Page: OXF2grid

|  |  |
| --- | --- |
| OXF2grid*- Show if not 1 in OXF1r/required* | GRID-CHECK |
| **Please tick all that apply about each person with whom you discussed politics.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF2 | $OXF1a\_name |
| OXF3 | $OXF1b\_name |
| OXF4 | $OXF1c\_name |
| OXF5 | $OXF1d\_name |
| OXF6 | $OXF1e\_name |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Is not born in the UK |  |
| 2 | □ | Is of a different race or ethnicity than me |  |
| 3 | □ | Holds an undergraduate degree |  |
| 4 | □ | Is a woman |  |
| 5 | □ | Is my spouse / partner |  |
| 6 | □ | Is another family member |  |
| 7 | □ | Considers someone else on this list a close friend |  |
| 8 | □ | Recently lost a job |  |
| 9 | □ | Likely to vote for a different political party |  |
| 10 | □ | None of these | *Exclude other punches* |

Page: SNBsplit

Page: snbpAq1count

Page: snbpAq2count

Page: snbpAq3count

Page: snbpBq1count

Page: snbpBq2count

Page: snbpCq1count

Page: snbpDq1count

Module: socialnetworkbrokeragepageA if SNBsplit in[1,2,3]

Page: snbpAq1

Please choose an option, or select don't know.

\*\*Imagine you were hosting a party, and planned to invite friends from different parts of your life (e.g., work, school, social groups, neighborhood, etc.)\*\*

|  |  |
| --- | --- |
| snbpAq1*- Show all respondents* | SINGLE CHOICE |
| **Would you find it appealing to have all your friends get together at one event?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Definitely not |  |
| 2 | ○ | Probably not |  |
| 3 | ○ | Maybe |  |
| 4 | ○ | Probably yes |  |
| 5 | ○ | Definitely yes |  |
| 6 | ○ | Don't know | *Show if snbpaq1counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq1 if not snbpAq1*

Page: snbpAq2

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpAq2*- Show all respondents* | SINGLE CHOICE |
| **How many of the guests at this party would already know all or nearly all of the other guests?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Almost all |  |
| 2 | ○ | Some |  |
| 3 | ○ | Only a few |  |
| 4 | ○ | None |  |
| 5 | ○ | Don't know | *Show if snbpaq2counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq2 if not snbpAq2*

Page: snbpAq3

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpAq3*- Show all respondents* | SINGLE CHOICE |
| **Would your guests be likely to mix and mingle, or would they sort out into groups of people who already know each other well?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Definitely mix and mingle |  |
| 2 | ○ | Probably mix and mingle |  |
| 3 | ○ | Probably sort into pre-existing groups |  |
| 4 | ○ | Definitely sort into pre-existing groups |  |
| 5 | ○ | Don't know | *Show if snbpaq3counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpAq3 if not snbpAq3*

Module: socialnetworkbrokeragepageB if SNBsplit in [1,4,5]

Page: snbpBq1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpBq1*- Show all respondents* | SINGLE CHOICE |
| **Are you more comfortable interacting one-on-one or in a group?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | I definitely prefer one on one |  |
| 2 | ○ | I usually prefer one on one |  |
| 3 | ○ | I like both equally |  |
| 4 | ○ | I usually prefer in a group |  |
| 5 | ○ | I definitely prefer in a group |  |
| 6 | ○ | Don't know | *Show if snbpbq1counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpBq1 if not snbpBq1*

Page: snbpBq2

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpBq2*- Show all respondents* | GRID |
| **When there is a conflict between your friends, are you more likely to pick sides, try to mediate, or try to stay out of it?** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| snbpBq2a | Pick sides |
| snbpBq2b | Mediate |
| snbpBq2c | Stay out of it |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Most likely |  |
| 2 | ○ | Somewhat likely |  |
| 3 | ○ | Not very likely |  |
| 4 | ○ | Never do |  |
| 5 | ○ | Don't know | *Show if snbpbq2counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpBq2 if not dshowsnbpBq2a or not dshowsnbpBq2b or not dshowsnbpBq2c*

Module: socialnetworkbrokeragepageC if SNBsplit in [2,4,6]

Page: snbpCq1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpCq1*- Show all respondents* | GRID |
| **Thinking about people in your different social circles, how often do you visit or socialize with people who are not living with you:** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| snbpCq1a | Family |
| snbpCq1b | Extended family |
| snbpCq1c | Friends |
| snbpCq1d | Coworkers |
| snbpCq1e | Neighbors |
| snbpCq1f | Other social group |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Daily |  |
| 2 | ○ | Once a week or more often |  |
| 3 | ○ | Once a month or more often |  |
| 4 | ○ | Several times a year |  |
| 5 | ○ | Once a year or less often |  |
| 6 | ○ | Doesn’t apply |  |
| 7 | ○ | Don't know | *Show if snbpcq1counter > 1* |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page snbpCq1 if not dshowsnbpCq1a or not dshowsnbpCq1b or not dshowsnbpCq1c or not dshowsnbpCq1d or not dshowsnbpCq1e or not dshowsnbpCq1f*

Module: socialnetworkbrokeragepageD if SNBsplit in [3,5,6]

Page: snbpDq1

Please choose an option, or select don't know.

|  |  |
| --- | --- |
| snbpDq1*- Show all respondents* | GRID-CHECK |
| **Please identify the social circles of the people with whom you would be most likely to engage in the following social activities? (Check all that apply.)** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| snbpDq1a | Chat |
| snbpDq1b | Advice |
| snbpDq1c | Emotional support |
| snbpDq1d | See a movie |
| snbpDq1e | Go to dinner |
| snbpDq1f | Play a sport |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | □ | Spouse/Partner |  |
| 2 | □ | Close family |  |
| 3 | □ | Close friends |  |
| 4 | □ | Extended family |  |
| 5 | □ | Friends |  |
| 6 | □ | Coworkers |  |
| 7 | □ | Neighbors |  |
| 8 | □ | Others |  |
| 9 | □ | Not applicable | *Show if snbpdq1counter > 1* |

*↯ Goto page snbpDq1 if not dshowsnbpDq1a or not dshowsnbpDq1b or not dshowsnbpDq1c or not dshowsnbpDq1d or not dshowsnbpDq1e or not dshowsnbpDq1f*

Module: needforcognition

Page: OXFnfcq1

|  |  |
| --- | --- |
| OXFnfcq1*- Show all respondents/required* | SINGLE CHOICE |
| **Some people like to have responsibility for handling situations that require a lot of thinking, and other people don’t like to have responsibility for situations like that. What about you? Do you like having responsibility for handling situations that require a lot of thinking, do you dislike it, or do you neither like nor dislike it?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Like it a lot |  |
| 2 | ○ | Like it somewhat |  |
| 3 | ○ | Neither like nor dislike it |  |
| 4 | ○ | Dislike it somewhat |  |
| 5 | ○ | Dislike it a lot |  |
| 6 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXFnfcq2

|  |  |
| --- | --- |
| OXFnfcq2*- Show all respondents/required* | SINGLE CHOICE |
| **Some people prefer to solve simple problems instead of complex ones, whereas other people prefer to solve more complex problems. Which type of problem do you prefer to solve: simple or complex?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Simple |  |
| 2 | ○ | Complex |  |
| 3 | ○ | Don’t know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: propensitytonegotiate

Page: OXFptnq1

|  |  |
| --- | --- |
| OXFptnq1*- Show all respondents/required* | SINGLE CHOICE |
| **You are buying a new car. How likely would you be to negotiate the price?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 1 Not at all likely |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 Very likely |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: OXFptnq2

|  |  |
| --- | --- |
| OXFptnq2*- Show all respondents/required* | SINGLE CHOICE |
| **Imagine you are at the airport and the airline announces that the flight you are scheduled to take is overbooked. You are interested in possibly volunteering and ask what type of compensation the airline is offering. The airline representative says that you will receive a £300 voucher for relinquishing your seat. You notice that not many other people have offered to be bumped off this flight. How likely are you to ask for a voucher of greater value and/or amenities like an upgrade to first class?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 1 Not at all likely |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 Very likely |  |
| 8 | ○ | Don't know |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Module: justicenorms

Page: justicenorms1

\*\*A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*

|  |  |
| --- | --- |
| jng1*- Show all respondents/required* | GRID |
| **Please indicate how fair or unfair each of the following price increases would be, given the associated increase in the cost of the materials to make the table.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| inc30 | <table width="100%" height="50px"><tr><th width="50%"><big><u>Cost of Materials</u></big></th><th width="50%"><big><u>Price of Table</u></big></th></tr><tr><td>£30 increase</td><td>£20 increase</td></tr></table> |
| inc10 | <table width="100%" height="50px"><tr><td width="50%">£10 increase</td><td width="50%">£20 increase</td></tr></table> |
| inc40 | <table width="100%" height="50px"><tr><td width="50%">£40 increase</td><td width="50%">£20 increase</td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Completely Fair |  |
| 2 | ○ | Acceptable |  |
| 3 | ○ | Unfair |  |
| 4 | ○ | Very Unfair |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: justicenorms2

\*\*A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*

|  |  |
| --- | --- |
| jng2*- Show all respondents/required* | GRID |
| **Please indicate how fair or unfair each of the following price decreases would be, given the associated decrease in the cost of the materials to make the table.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| dec30 | <table width="100%" height="50px"><tr><th width="50%"><big><u>Cost of Materials</u></big></th><th width="50%"><big><u>Price of Table</u></big></th></tr><tr><td>£40 decrease</td><td>£20 decrease</td></tr></table> |
| dec10 | <table width="100%" height="50px"><tr><td width="50%">£30 decrease</td><td width="50%">£10 decrease</td></tr></table> |
| dec40 | <table width="100%" height="50px"><tr><td width="50%">£20 decrease</td><td width="50%">No decrease</td></tr></table> |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Completely Fair |  |
| 2 | ○ | Acceptable |  |
| 3 | ○ | Unfair |  |
| 4 | ○ | Very Unfair |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Module: \_9

Page: sdos

|  |  |
| --- | --- |
| sdosg1*- Show all respondents* | GRID |
| **Please indicate the extent to which you agree or disagree with the following statements:** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| sdosq1 | Groups at the bottom of our society should stay there |
| sdosq2 | We would have fewer problems if we treated people more equally |
| sdosq3 | No one group should dominate in society |
| sdosq4 | It’s probably a good thing that certain groups are at the top and other groups are at the bottom |
| sdosq5 | Group equality should be our ideal |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 1 Completely agree |  |
| 2 | ○ | 2 Tend to agree |  |
| 3 | ○ | 3 Tend to disagree |  |
| 4 | ○ | 4 Completely disagree |  |
| 5 | ○ | Don't know |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page sdos if not dshowsdosq1 or not dshowsdosq2 or not dshowsdosq3 or not dshowsdosq4 or not dshowsdosq5*

Page: split

Page: \_implicit\_10

<b><big>On the following page we will ask you to read an article before answering two questions. This article may take a moment to load, so please wait for the article to appear before answering the questions. <br/><br/>Please click the arrow to continue</big></b>

Page: group1 if split == 1

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1.bmp"/>

|  |  |
| --- | --- |
| oxg1q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg1q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Deutsche Telekom?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group2 if split == 2

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_1.bmp"/>

|  |  |
| --- | --- |
| oxg2q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg2q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Deutsche Telekom?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group3 if split == 3

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_2.bmp"/>

|  |  |
| --- | --- |
| oxg3q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg3q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate British Telecom (BT)?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group4 if split == 4

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_3.bmp"/>

|  |  |
| --- | --- |
| oxg4q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg4q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate British Telecom (BT)?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group5 if split == 5

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_4.bmp"/>

|  |  |
| --- | --- |
| oxg5q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg5q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate British Telecom (BT)?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group6 if split == 6

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_5.bmp"/>

|  |  |
| --- | --- |
| oxg6q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg6q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Vodafone?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group7 if split == 7

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_6.bmp"/>

|  |  |
| --- | --- |
| oxg7q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg7q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group8 if split == 8

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_7.bmp"/>

|  |  |
| --- | --- |
| oxg8q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg8q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group9 if split == 9

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_8.bmp"/>

|  |  |
| --- | --- |
| oxg9q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg9q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate HSBC?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group10 if split == 10

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/BCCAP\_JAN1\_9.bmp"/>

|  |  |
| --- | --- |
| oxg10q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg10q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group11 if split == 11

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/gp11fixed.bmp"/>

|  |  |
| --- | --- |
| oxg11q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg11q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: group12 if split == 12

\*\*Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<img src="https://surveyfiles.yougov.com/static/gp12fixed.bmp"/>

|  |  |
| --- | --- |
| oxg12q1*- Show all respondents/required* | MULTIPLE CHOICE |
| **How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Randomize response options* | | |  |
| 1 | □ | Contempt |  |
| 2 | □ | Anger |  |
| 3 | □ | Irritation |  |
| 4 | □ | Frustration |  |
| 5 | □ | Surprise |  |
| 6 | □ | Embarrassment |  |
| 7 | □ | Envy |  |
| 8 | □ | Jealousy |  |
| 9 | □ | Fear |  |
| 10 | □ | Sadness |  |
| 11 | □ | Shame |  |
| 12 | □ | Amusement |  |
| 13 | □ | Happiness |  |
| 14 | □ | Pride |  |
| 15 | □ | Relief |  |
| 16 | □ | Guilt |  |
| 17 | □ | None of these | *Not randomized,exclude other punches* |
| 18 | □ | Don’t know | *Not randomized,exclude other punches* |

|  |  |
| --- | --- |
| oxg12q2*- Show all respondents/required* | SINGLE CHOICE |
| **Using a scale that runs from 0 to 10, where 0 means I don’t really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - I don’t admire them |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - I admire them very much |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: govsplit

Page: socsplit

Page: chrissplit

Page: Asplit

Page: Bsplit

Page: Csplit

Module: grids

Page: blockA

|  |  |
| --- | --- |
| bAq1*- Show if Asplit ==1* | GRID |
| **Using a scale that runs from 0 to 10, where 0 means a very cold group or organization and 10 means a very warm group or organization, how would you rate the following groups and organizations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bAq1Gov1 | Government officials |
| bAq1Gov2 | EU officials |
| bAq1Soc1 | Rich people |
| bAq1Soc2 | Poor people |
| bAq1Gen1 | Telecommunications companies |
| bAq1Gen2 | Banking and Financial Companies |
| bAq1CompX1 | Deutsche Telekom |
| bAq1CompX2 | British Telecomm (BT) |
| bAq1CompX3 | Vodafone |
| bAq1CompX4 | HSBC |
| bAq1CompX5 | Goldman Sachs |
| bAq1CompY1 | Vodafone |
| bAq1CompY2 | Deutsche Telekom |
| bAq1CompY3 | British Telecomm (BT) |
| bAq1CompY4 | HSBC |
| bAq1CompY5 | Goldman Sachs |
| bAq1CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very cold group or organization |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 – Neither warm nor cold |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 – A very warm group or organisation |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| bAq2*- Show if Asplit ==2* | GRID |
| **Using a scale that runs from 0 to 10, where 0 means a very incompetent group or organization and 10 means a very incompetent group or organization, how would you rate the following groups and organizations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bAq2Gov1 | Government officials |
| bAq2Gov2 | EU officials |
| bAq2Soc1 | Rich people |
| bAq2Soc2 | Poor people |
| bAq2Gen1 | Telecommunications companies |
| bAq2Gen2 | Banking and Financial Companies |
| bAq2CompX1 | Deutsche Telekom |
| bAq2CompX2 | British Telecomm (BT) |
| bAq2CompX3 | Vodafone |
| bAq2CompX4 | HSBC |
| bAq2CompX5 | Goldman Sachs |
| bAq2CompY1 | Vodafone |
| bAq2CompY2 | Deutsche Telekom |
| bAq2CompY3 | British Telecomm (BT) |
| bAq2CompY4 | HSBC |
| bAq2CompY5 | Goldman Sachs |
| bAq2CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - A very incompetent group or organization |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 A very competent group or organization |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blockA if (counter1!=5 and Asplit ==1) or (counter2!=5 and Asplit ==2)*

Page: blockB

|  |  |
| --- | --- |
| bBq1*- Show if Bsplit ==1* | GRID |
| **In general, do you think there is too much, too little or about the right amount of government regulation of the following groups and organisations?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bBq1Gov1 | Government officials |
| bBq1Gov2 | EU officials |
| bBq1Soc1 | Rich people |
| bBq1Soc2 | Poor people |
| bBq1Gen1 | Telecommunications companies |
| bBq1Gen2 | Banking and Financial Companies |
| bBq1CompX1 | Deutsche Telekom |
| bBq1CompX2 | British Telecomm (BT) |
| bBq1CompX3 | Vodafone |
| bBq1CompX4 | HSBC |
| bBq1CompX5 | Goldman Sachs |
| bBq1CompY1 | Vodafone |
| bBq1CompY2 | Deutsche Telekom |
| bBq1CompY3 | British Telecomm (BT) |
| bBq1CompY4 | HSBC |
| bBq1CompY5 | Goldman Sachs |
| bBq1CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Far too much regulation |  |
| 2 | ○ | Too much regulation |  |
| 3 | ○ | Right amount of regulation |  |
| 4 | ○ | Too little regulation |  |
| 5 | ○ | Far too little regulation |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| bBq2*- Show if Bsplit ==2* | GRID |
| **On a scale of 0 to 10, where 0 means no influence and 10 means the most influence, how much influence should the following groups and organizations have in deciding what to do about important public policy issues?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bBq2Gov1 | Government officials |
| bBq2Gov2 | EU officials |
| bBq2Soc1 | Rich people |
| bBq2Soc2 | Poor people |
| bBq2Gen1 | Telecommunications companies |
| bBq2Gen2 | Banking and Financial Companies |
| bBq2CompX1 | Deutsche Telekom |
| bBq2CompX2 | British Telecomm (BT) |
| bBq2CompX3 | Vodafone |
| bBq2CompX4 | HSBC |
| bBq2CompX5 | Goldman Sachs |
| bBq2CompY1 | Vodafone |
| bBq2CompY2 | Deutsche Telekom |
| bBq2CompY3 | British Telecomm (BT) |
| bBq2CompY4 | HSBC |
| bBq2CompY5 | Goldman Sachs |
| bBq2CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No influence at all |  |
| 2 | ○ | 1 |  |
| 3 | ○ | 2 |  |
| 4 | ○ | 3 |  |
| 5 | ○ | 4 |  |
| 6 | ○ | 5 |  |
| 7 | ○ | 6 |  |
| 8 | ○ | 7 |  |
| 9 | ○ | 8 |  |
| 10 | ○ | 9 |  |
| 11 | ○ | 10 - The most influence |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blockB if (counter3!=5 and Bsplit ==1) or (counter4!=5 and Bsplit ==2)*

Page: blockC

|  |  |
| --- | --- |
| bCq1*- Show if Csplit ==1* | GRID |
| **How much trust do you have in the following groups and organizations to give wise input into public policy?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bCq1Gov1 | Government officials |
| bCq1Gov2 | EU officials |
| bCq1Soc1 | Rich people |
| bCq1Soc2 | Poor people |
| bCq1Gen1 | Telecommunications companies |
| bCq1Gen2 | Banking and Financial Companies |
| bCq1CompX1 | Deutsche Telekom |
| bCq1CompX2 | British Telecomm (BT) |
| bCq1CompX3 | Vodafone |
| bCq1CompX4 | HSBC |
| bCq1CompX5 | Goldman Sachs |
| bCq1CompY1 | Vodafone |
| bCq1CompY2 | Deutsche Telekom |
| bCq1CompY3 | British Telecomm (BT) |
| bCq1CompY4 | HSBC |
| bCq1CompY5 | Goldman Sachs |
| bCq1CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | A great deal of trust |  |
| 2 | ○ | Quite a lot of trust |  |
| 3 | ○ | Some trust |  |
| 4 | ○ | Not much trust |  |
| 5 | ○ | Hardly any trust |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| bCq2*- Show if Csplit ==2* | GRID |
| **On a scale of 0 to 10, where 0 means no contribution at all and 10 means the biggest contribution, how much do you think each of these groups contribute to the welfare of British people?** | |

ROWS

|  |  |
| --- | --- |
| *Randomize rows* | |
| bCq2Gov1 | Government officials |
| bCq2Gov2 | EU officials |
| bCq2Soc1 | Rich people |
| bCq2Soc2 | Poor people |
| bCq2Gen1 | Telecommunications companies |
| bCq2Gen2 | Banking and Financial Companies |
| bCq2CompX1 | Deutsche Telekom |
| bCq2CompX2 | British Telecomm (BT) |
| bCq2CompX3 | Vodafone |
| bCq2CompX4 | HSBC |
| bCq2CompX5 | Goldman Sachs |
| bCq2CompY1 | Vodafone |
| bCq2CompY2 | Deutsche Telekom |
| bCq2CompY3 | British Telecomm (BT) |
| bCq2CompY4 | HSBC |
| bCq2CompY5 | Goldman Sachs |
| bCq2CompY6 | DeutscheBank |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | 0 - No contribution to British welfare |  |
| 2 | ○ |  |  |
| 3 | ○ |  |  |
| 4 | ○ |  |  |
| 5 | ○ |  |  |
| 6 | ○ |  |  |
| 7 | ○ |  |  |
| 8 | ○ |  |  |
| 9 | ○ |  |  |
| 10 | ○ |  |  |
| 11 | ○ | 10 - The biggest contribution to British welfare |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page blockC if (counter5!=5 and Csplit ==1) or (counter6!=5 and Csplit ==2)*

Module: \_11

Page: anothersplit

Page: OXF13a

|  |  |
| --- | --- |
| OXF13a*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13b

|  |  |
| --- | --- |
| OXF13b*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13c

|  |  |
| --- | --- |
| OXF13c*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13d

|  |  |
| --- | --- |
| OXF13d*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13e

|  |  |
| --- | --- |
| OXF13e*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: OXF13f

|  |  |
| --- | --- |
| OXF13f*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: PAGE5 if OXF2931 in [1,2,3]

<span style="color:red"><b>Please provide an answer for: $immiglist.</b></span>

|  |  |
| --- | --- |
| OXF14grid*- Show all respondents* | GRID |
| **Now, thinking not only about asylum seekers, but about immigrants to the United Kingdom in general, please indicate your own opinion on the following issue. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF14 | Yourself |
| OXF14a | $OXF13a |
| OXF14b | $OXF13b |
| OXF14c | $OXF13c |
| OXF14d | $OXF13d |
| OXF14e | $OXF13e |
| OXF14f | $OXF13f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - Immigrants hurt the British economy by taking jobs away from British people |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Immigrants help the British economy by taking unfilled jobs or creating new jobs |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE5 if immigflag*

Page: issuespace

|  |  |
| --- | --- |
| OXF28a*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28b*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Network B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Your friends |  |
| 2 | ○ | Your neighbors |  |
| 3 | ○ | Your coworkers |  |
| 4 | ○ | Your family |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28c*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28d*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Party B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Labour |  |
| 2 | ○ | Conservatives |  |
| 3 | ○ | LibDems |  |
| 4 | ○ | British National Party (BNP) |  |
| 8 |  | Skipped | *Admin/Not Shown* |
| 9 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28e*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation A Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

|  |  |
| --- | --- |
| OXF28f*- Show if panman.source==236/required* | SINGLE CHOICE |
| **Corporation B Assignment** | |

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 1 | ○ | Banks and financial institutions |  |
| 2 | ○ | Major corporations |  |
| 3 | ○ | Telecommunications companies |  |
| 4 | ○ | Engineering companies |  |
| 5 | ○ | Technology companies |  |
| 6 | ○ | HSBC |  |
| 7 | ○ | Deutsche Bank |  |
| 8 | ○ | Goldman Sachs |  |
| 9 | ○ | Vodafone |  |
| 10 | ○ | Deutsche Telecomm |  |
| 11 | ○ | British Telecomm (BT) |  |
| 12 | ○ | British American Tobacco |  |
| 13 | ○ | BAE/KT |  |
| 14 | ○ | Shell |  |
| 15 | ○ | Apple |  |
| 16 | ○ | Google |  |
| 17 | ○ | Dell |  |
| 18 | ○ | Tesco |  |
| 19 | ○ | Sainsbury |  |
| 20 | ○ | ASDA |  |
| 21 | ○ | Bayer |  |
| 22 | ○ | British Airways |  |
| 23 | ○ | Lufthansa |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

Page: PAGE9a if OXF2931 in [1,4,5]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF29grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF29 | Yourself |
| OXF29a | $OXF28a |
| OXF29b | $OXF28b |
| OXF29c | $OXF28c |
| OXF29d | $OXF28d |
| OXF29e | $OXF28e |
| OXF29f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - A woman's place is in the home |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Women and men should have equal roles in the workplace |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9a if issueflag*

Page: PAGE9b if OXF2931 in [2,4,6]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF30grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF30 | Yourself |
| OXF30a | $OXF28a |
| OXF30b | $OXF28b |
| OXF30c | $OXF28c |
| OXF30d | $OXF28d |
| OXF30e | $OXF28e |
| OXF30f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - No legal limits on pay for executives |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - Government should limit the pay of corporative executives |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9b if issueflag*

Page: PAGE9c if OXF2931 in[3,5,6]

<span style="color:red"><b>Please provide an answer for: $issuelist.</b></span>

|  |  |
| --- | --- |
| OXF31grid*- Show all respondents* | GRID |
| **Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.** | |

ROWS

|  |  |
| --- | --- |
| *Order as shown* | |
| OXF31 | Yourself |
| OXF31a | $OXF28a |
| OXF31b | $OXF28b |
| OXF31c | $OXF28c |
| OXF31d | $OXF28d |
| OXF31e | $OXF28e |
| OXF31f | $OXF28f |

COLUMNS

|  |  |  |  |
| --- | --- | --- | --- |
| *Order as shown* | | |  |
| 0 | ○ | 0 - Economic performance is more important than protecting the environment |  |
| 1 | ○ | 1 |  |
| 2 | ○ | 2 |  |
| 3 | ○ | 3 |  |
| 4 | ○ | 4 |  |
| 5 | ○ | 5 |  |
| 6 | ○ | 6 |  |
| 7 | ○ | 7 |  |
| 8 | ○ | 8 |  |
| 9 | ○ | 9 |  |
| 10 | ○ | 10 - We should protect the environment even if it hurts economic performance |  |
| 98 |  | Skipped | *Admin/Not Shown* |
| 99 |  | Not Asked | *Admin/Not Shown* |

*↯ Goto page PAGE9c if issueflag*

Page: \_implicit\_12

\*\*Earlier in this survey we provided you with a summary of an important political issue adapted from news coverage. This article was based on events that were reported on the BBC and other prominent international journalistic outlets at some point during the past 15-20 years. We did, however, omit reference to identifying information such as the countries involved, time period in question and details of specific legal cases. The purpose of this research was academic; the intention was not simply to take the issue out of context. Please lick the arrow to exit this survey.\*\*